



# PARTS-LINE

## CLUB NEWSLETTER

*Published in the Interest of Preserving 1949-54 Chevrolets*

**Vol. 36 No. 2 March 2022**





# HATS

Our hats are available in 3 colors. The simple embroidered design looks great!



**Black Hat**  
ORDER #94



**Navy Blue Hat  
Beige Brim**  
ORDER #95

**Beige Hat  
Navy Blue Brim**  
ORDER #96



*Only  
\$20 ea.*

# SHIRTS



Available in L, XL, XXL

*Specify size or  
we'll send you an XL*

**Sweatshirt**

ORDER #6

**\$18<sup>00</sup>**



**SPECIFY  
SIZE**  
If no size is  
specified -  
we'll send  
you an XL

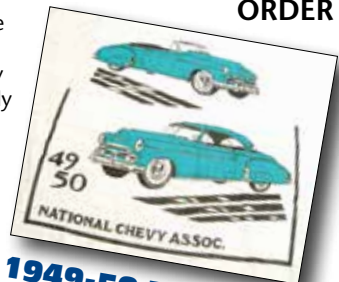


## T-Shirts

Patterned after our best selling "1953-54 National Chevy Association" T-Shirts. These shirts are ash in color with turquoise and black cars and lettering. Printed on top quality shirts. Now you can proudly display your affiliation to the "National Chevy Association," no matter what year of car you own.



**1953-54 T-shirt**  
ORDER #1



**1949-50 T-shirt**  
ORDER #4001

All shirts available in  
S, M, L, XL and XXL.  
*(Specify size  
or we'll send you an XL!)*



**1951-52 T-shirt**  
ORDER #4002

*Wear a National  
Chevy Association  
T-shirt! A great  
way to locate  
and meet fellow  
members at  
car shows.*



**1949-54  
T-shirt**  
ORDER  
#4003

## *New* National Chevy T-Shirts

Newly designed Chevie "Custom" cars T-shirt.

White ORDER #4005

Black ORDER #4006



**\$15** Each



*Specify  
Size*

*Only* **\$12** *Each*

Dear NCA,

I enjoyed my visit to beautiful downtown Friesland, meeting Paul, Sharon, and everybody else. I had a good time checking out the operation and wandering around looking at the treasures.

My '53 Sedan Delivery was acquired by my uncle in 1959 when he bought a radio and t.v. business in Sandstone, Minnesota. It came along with the business as the delivery truck. According to the license plates it was put out to pasture in 1963. I can remember playing in it as a kid when we visited grandma on the farm (vroom vroom).

In 1972, my dad moved the family to the farm to take a teaching job at a newly opened vo-tech. When I was getting close to being old enough to get my driver's license I told my dad I wanted to drive that car. We dragged it out of the weeds and he took it to the vo-tech where he taught auto body, auto mechanics, welding, carpentry, and refrigeration. It wasn't a real professional job but there were no labor or material costs. Shortly after graduating in 1977, I blew up the transmission and back out to pasture it went.

In 2014, after logging off 800 cords of pulpwood I decided to restore it again and put it in a rod shop. I figured on a year and 10-15 thousand dollars. Both estimates are turning out to be about half what it'll end up at. Work is being done by Bob's Rod Shop in Burnsville, MN.

I'll send more pictures and drive it by when it's done.

Bill  
Sandstone, MN





# Now Showing

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# Now Showing



# Now Showing

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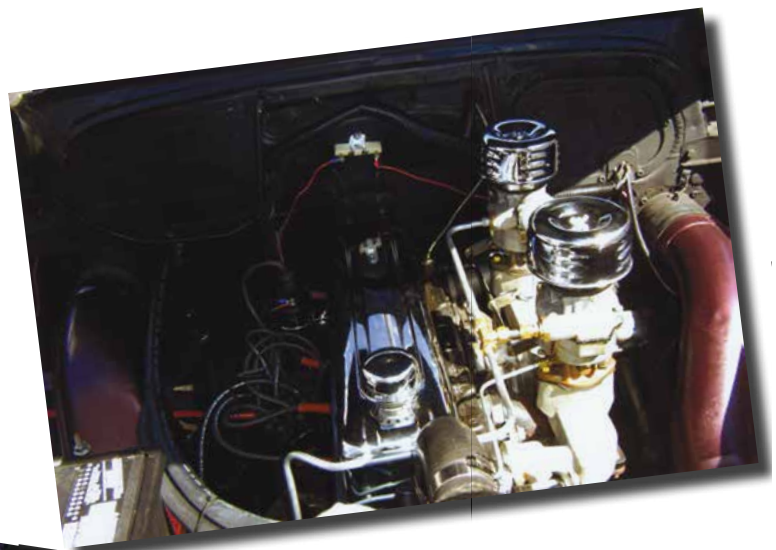


# Cover Car

Enclosed please find pictures of our "51" Chevy/ Did not do frame-off, car was stripped to bare metal, all rust was cut out and replaced (NCA parts). Car was painted in Black Cherry with crushed glass in clear coat. Engine, interior, chrome, and misc. parts are from NCA. Engine is a '54 235 ci, car was converted to a 12-volt system.

Thank you to NCA

Rick and Sue  
Matteson, IL



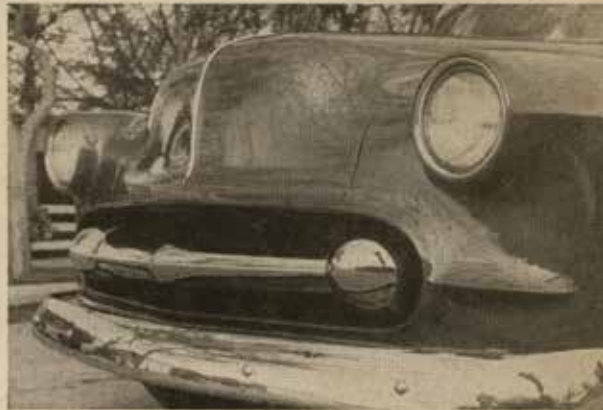
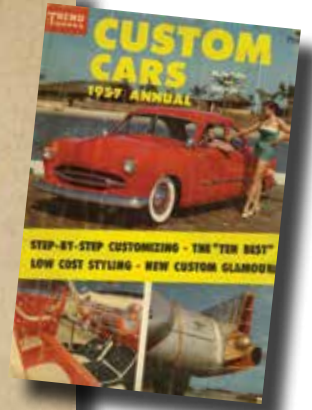
# Feature Car

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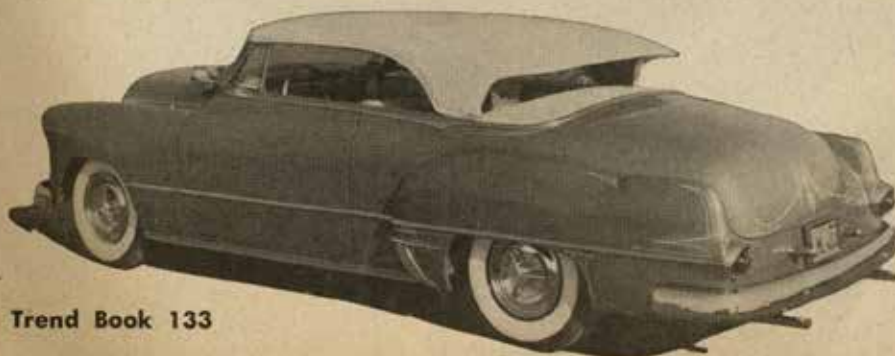


# Reprint - custom cars 1957 Annual



## TWO CHEVY CONVERTS

HERE ARE good examples of different techniques in customizing two Chevy convertibles. The '53 Chevy (above), from Ventura Calif., has an Eastern Auto bull-nose accessory (cost \$4.95). Its grille shell is frenched into hood, fenders and gravel shield. Making this type of floating grille is described in detail in this book, beginning on page 123. Completely modernized by Cerny's Body Shop is this 1950 Chevy convertible owned by Ross Anderson of South Gate, Calif. Note shaded headlights, up-to-date grille, striping, dechroming, and unique top on this custom. ■



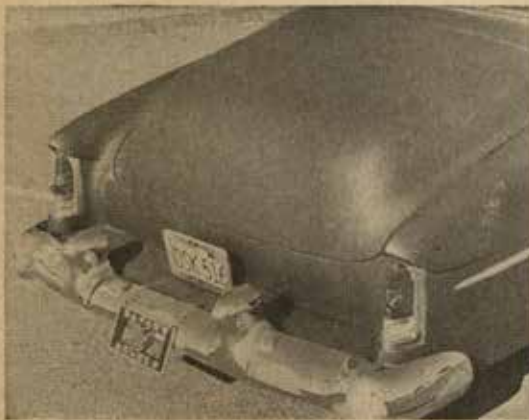
Trend Book 133

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## POPULAR CHEVY CUSTOMS

**T**OP AND immediately below is Jerry Sahagon's Customized '51 Chevy coupe. Front bumper is '54 Buick, reversed, with conduit bars in grille. Note scoops over headlights. Carl Fritz's '51 Chevy Bel Air (top right and right) features a Pontiac



grille and Packard taillights. Note its peaked front fenders. The '49 Chevy (bottom), owned by Frank Livingston of Castro Valley, Calif., has bodywork by Bernie Shanklin, features a '55 Plymouth grille, Frazer taillights mounted in a stub indentation, bumper exhausts and interior upholstery by San Leandro Seat Covers. The three Chevys are fine examples of thoughtful custom styling and quality workmanship, resulting in cars of which their owners can be justly proud. ■





# Reprint - custom cars 1957 Annual



## '52, '54 CHEVYS

**E**D'S AUTO CUSTOM and Frank Sonzogni of Bellflower, Calif., did the custom work on the '53 Chevy 210 coupe (above). Sandy Kroll, Lakewood, Calif., the owner, installed the taillights and Buick side chrome used. Headlights are shaded and frenched, as are the taillights. A floating-type grille with '50 Chevy parking lights are built into a frenched grille shell. Richard Leimetz's '54 Chevy convertible (below) from Sanford Village, Calif., features frenched headlights and taillights, and a neat '55 Plymouth grille that has been reversed. DeSoto side trim has been used. Al Parodi of Redwood City did the bodywork and painting. ■



Trend Book 133

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# Ho Ho Ho Ho-ly Big Santa

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Too bad I didn't get this in time for the december issue. Thought you'd like it anyway.



# Find the Hidden Shamrock Hats



& Win a  
\$75.00  
Gift Certificate

In this issue you will find five hats hidden in articles or ads. To enter the contest, find the hats, fill in the form below and mail or fax your entry to us by April 15, 2022. On April 18 we will draw the contest winner. Remember - if you don't enter you can't win. Have fun. Contest open to current members only please.

## Entry Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

What pages did you find the hats on?

Page \_\_\_\_\_ Page \_\_\_\_\_ Page \_\_\_\_\_ Page \_\_\_\_\_ Page \_\_\_\_\_

Mail or Fax to NCA, 947 Arcade St., St. Paul, MN 55106 • Fax 1-800-785-5354 or 651-778-9686

# Classified Advertising



## CLASSIFIED ADVERTISING RATES

Please advertise '49 through '54 Chev parts only. "Parts-Line" is printed once monthly and members receive 3 free 25-word ads per year. Ads over 25 words run 10¢ per word over the 25 word limit. Ad rates for non-members are \$3.00 up to 25 words and 10¢ per word thereafter. All ads will run for 3 consecutive issues unless cancelled by you. Please put prices on items that you advertise. Mail 947 Arcade, St. Paul, MN 55106 or fax 1-800-785-5354 or email [info@nationalchevyassoc.com](mailto:info@nationalchevyassoc.com) ads before the first of the previous month.

## CARS FOR SALE



**FOR SALE** — 1954 Chevrolet 210 Two door Sedan - \$7777 235 PowerGlide Original, complete project car. Good condition. Starts, Runs and Drives. Wixom, MI 248-924-6546 Dave [dpshelbo@live.com](mailto:dpshelbo@live.com)

Nov



**FOR SALE** — 1954 Bel Air 2 dr HT. Zero rust all original. 235 blue flame 6 with P/G trans. 12V system. Fully rebuilt front suspension. Trans has no reverse. Scandia, MN. Call for details: 651.238.5721.

Nov



**FOR SALE** — '54 project car. Many new parts still in boxes needs paint. Newly upholstered seats. 4 door 210 model. New carpet and headliner still in boxes all parts included for completer restoration. Hilton NY: [jan\\_a\\_stein@yahoo.com](mailto:jan_a_stein@yahoo.com) for more pics or info. \$5,733.

Nov

**NATIONAL CHEVY'S  
FAX LINE.**  
Place orders 24 hours a day.  
Email or Fax Ads.  
[info@nationalchevyassoc.com](mailto:info@nationalchevyassoc.com)  
Fax: (651) 778-9686 or  
1-800-785-5354  
Or phone us at (651) 778-9522 Monday - Friday  
9 a.m.-12 p.m., 12:30 p.m.-5 p.m. Central time.





# Now Showing



51-52 Chev Bel Air Hard Top- 235 Fenton Header, pleated upholstery and headliner in 1966, 3 speed, built in '66, drag raced in '67, owner died in Vietnam 30 days after arriving - December 30, 1967.

Found in local garage in neighborhood. Bought from previous owner (since 1969) in 2011. Enjoying the "rapping" from the "6" with Fenton headers and dual glass packs.

Bob  
Winchester, VA



1950 Chevy Deluxe Coupe

Charles



# Now Showing

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1954 Chevy '210' Delray  
Coupe outside Waupaca,  
Wis. bar near Iola, Wis.  
1988

Neil



Roy, BC





Fisher Body's beginnings traced back to two brothers, Lawrence and Albert Fisher, in Norwalk, Ohio, in the late 1800s. Albert moved to Detroit, Michigan, where he worked as a carriage builder. He eventually purchased Standard Wagon Works where Henry Ford was a customer. Ford commissioned him to build the body for "Ford's Contraption" and Fisher soon became a pioneer in the newly fledged automobile industry. Lawrence had a large family of eleven children and in 1908, his two eldest sons, Fred and Charles, would join their uncle Albert in Detroit and establish the Fisher Body Company. Within a short period of time, Charles and Fred brought their five younger brothers into the business.

In the early years of the company, the Fishers had to develop new body designs because the "horseless carriage" bodies did not have the strength to withstand the vibrations of the new motorcars.

By 1910, Fisher Body became the supplier of all closed bodies for Cadillac, and some Buick automobiles. By 1913, they had the capacity to produce 100,000 cars per year and their customers included Ford, Krit, Chalmers, Cadillac and Studebaker. One reason for their success was the development of interchangeable wooden body parts that did not require hand-fitting, as was the case in the construction of carriages. This required the design of new precision woodworking tools. By 1914, their operation had become the world's largest manufacturer of auto bodies.

In 1916, the company became the Fisher Body Corporation. By then, it was producing 370,000 bodies per year and included Abbot, Buick, Cadillac, Chalmers, Chandler, Chevrolet, Churchfield, Elmore, EMF, Ford, Herreshoff, Hudson, Krit, Oldsmobile, Packard, Regal, and Studebaker among its customers. At its peak, the company had more than 40 plants encompassing 3,700,000 square feet of floor space, employed more than 100,000 people, and pioneered many improvements in tooling and automobile design, including closed all-weather bodies.

In 1919, General Motors purchased 60% of the company. After the acquisition of Fleetwood Metal Body in 1925, the Fisher Company was integrated as an in-house coachbuilding division of General Motors. It finally ceased being a unique entity when it was merged with other corporations in 1984, although GM vehicles displayed a "Body by Fisher" emblem on their door sill plates until the mid-1990s.

# MONTHLY ONLINE NEWSLETTER



*Let the fun begin!*

*You don't want to miss a single issue of the "Parts-Line"!*

To our loyal members we are proud to have over the last 30 years offered you a high quality mailed monthly newsletter packed with great deals, super buys, members car builds and tech tips. We thank you for your years of support! But alas just like the times, we are changing and growing.

We will now offer the same great monthly newsletter free to everyone on our website! You will have access to each great monthly issue when ever you want! Catch up on the latest issues on your phone, tablet, computer or print it out! Each issue will still be packed with the same great content as always!

Head over to [www.nationalchevyassoc.com](http://www.nationalchevyassoc.com) and check it out!



*Join us  
online*

*Download  
for a hard copy!!*





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# Parts-Line

