



# PARTS-LINE

## CLUB NEWSLETTER

*Published in the Interest of Preserving 1949-54 Chevrolets*

January, February, March 2023





# HATS

Our hats are available in 3 colors. The simple embroidered design looks great!



**Black Hat**  
ORDER #94



**Navy Blue Hat  
Beige Brim**  
ORDER #95

**Beige Hat  
Navy Blue Brim**  
ORDER #96

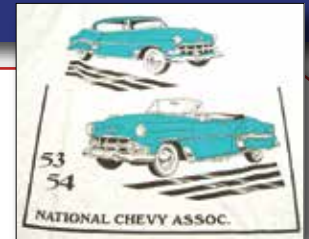


*Only  
\$20 ea.*

# SHIRTS



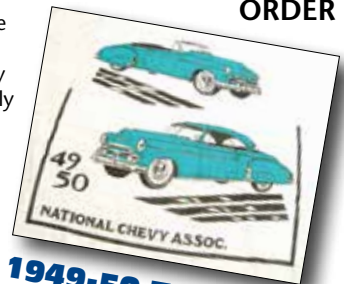
Available in L, XL, XXL  
Specify size or  
we'll send you an XL  
**Sweatshirt**  
ORDER #6  
**\$18<sup>00</sup>**



**1953-54 T-shirt**  
ORDER #1

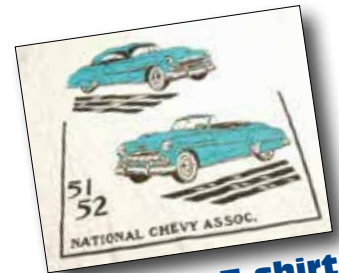
## T-Shirts

Patterned after our best selling "1953-54 National Chevy Association" T-Shirts. These shirts are ash in color with turquoise and black cars and lettering. Printed on top quality shirts. Now you can proudly display your affiliation to the "National Chevy Association," no matter what year of car you own.



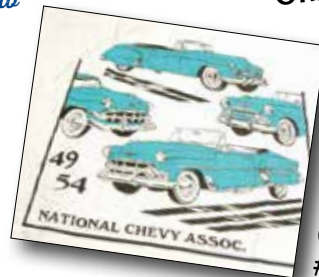
**1949-50 T-shirt**  
ORDER #4001

All shirts available in S, M, L, XL and XXL.  
(Specify size or we'll send you an XL!)



**1951-52 T-shirt**  
ORDER #4002

*Wear a National Chevy Association T-shirt! A great way to locate and meet fellow members at car shows.*



**1949-54 T-shirt**  
ORDER #4003



**SPECIFY SIZE**  
If no size is specified - we'll send you an XL

## New National Chevy T-Shirts

Newly designed Chevie "Custom" cars T-shirt.

White ORDER #4005

Black ORDER #4006

**\$15** Each



*Specify Size*

*Only \$12 Each*



# JANUARY SALE!

## 1949-54 REPLACEMENT OIL FILTER LINES

Correct length and look. Sold in pairs  
(includes instructions).



ORDER #1362-1 **\$59** set

## 1949-54 REPLACEMENT OIL FILTER LINES

Correct length and look. Sold in pairs  
(includes instructions).

\*Includes fitting for sending outlet.



ORDER #1362 **\$64** set

**SUPER  
SALE**

**POLISHED SILL PLATES  
!!CLOSE OUT SALE!!**

**JANUARY  
SALE!**



**SAVE \$\$\$**

**NOW HALF PRICE**

**'49/52**

**2DR SEDAN**

ORDER #4706P

**\$52.50** set

**4DR SEDAN**

ORDER #4708P

**\$100.00** set

**SEDAN DELIVERY**

ORDER #4709P

**\$52.50** set

**HARDTOP/CONV.**

ORDER #4710P

**\$52.50** set

**'53/54**

**2DR SEDAN/HARDTOP**

ORDER #703P

**\$52.50** set

**CONV.**

ORDER #780R-P

**\$52.50** set

**4DR SEDAN**

ORDER #704-4P

**\$100.00** set

**SEDAN DELIVERIES**

ORDER #704D-P

**\$52.50** set

**WHILE SUPPLIES LAST**



# JANUARY 15<sup>TH</sup>

# STRAWBERRY ICE CREAM DAY

## How to Celebrate?

I scream, you scream, we all scream for ice cream! Strawberry ice cream to be more precise. Here are some ways to honor this hugely popular ice cream

- Celebrate the day with strawberry ice cream. Have strawberry ice cream for all your meals during the day.
- Make your own strawberry ice cream at home
- What about adding new flavors like balsamic vinegar and mint to your tried and tested strawberry ice cream recipe?

## Did You Know...

... that botanically, a strawberry is not a fruit at all? Instead it is a receptacle - the thick part of a stem from which a flower grows.

## Used as Medicine

Strawberries, a member of the rose family, were consumed by our ancestors for its medicinal purposes. The ancient Romans thought that the fruit could cure depression, sadness and kidney stones.

Modern day studies have shown that strawberries are a good source of Vitamin C and consumption of the fruit can reduce the levels of bad cholesterol in humans.

The holiday is also known as National Strawberry Ice Cream Day in the United States.

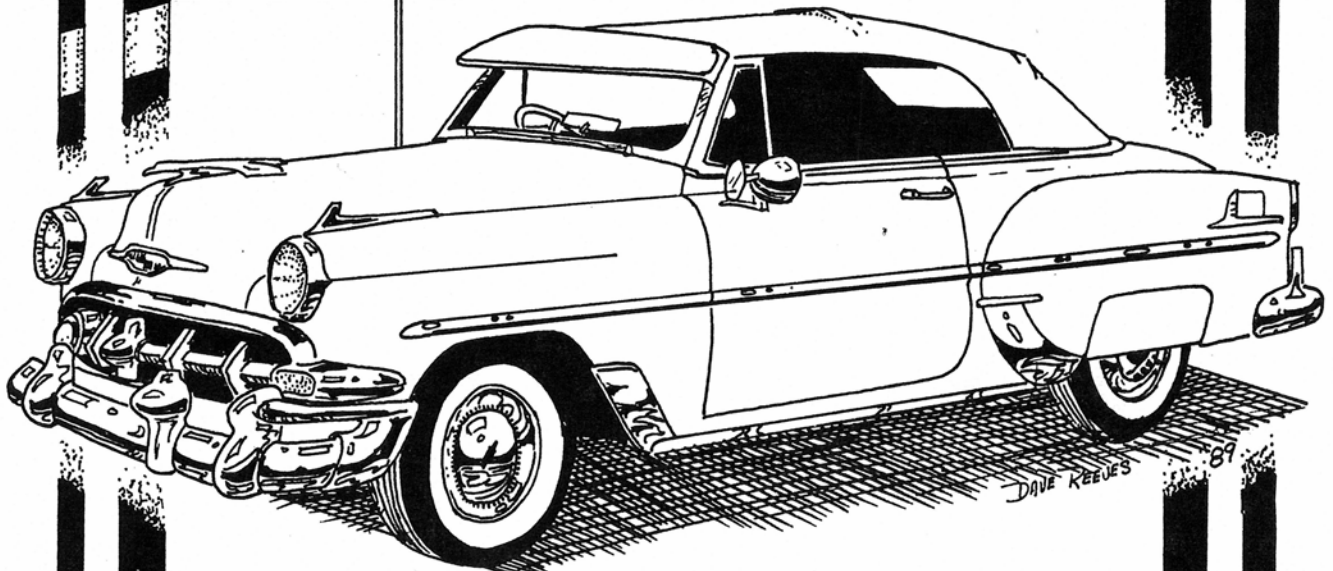
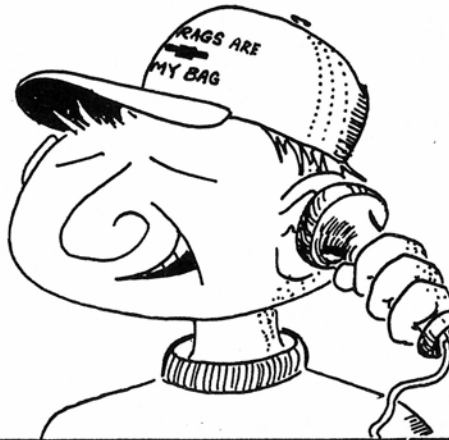
It is believed that the ice cream flavor, which is now popular around the world, was invented in 1813 in the United States by First Lady Dolley Madison, and it was served during her husband, President James Madison's second inaugural banquet at the White House.

***"People say nothing is impossible.  
But I do nothing every day."***

***– A.A. Milne***

# The ADVENTURES of **Barnie Bowtie**

YEAH DINGUS, SHES REAL CHERRY BUT THERE'S A FEW MINOR DETAILS IVE GOTTA GET STRAIGHTNED UP FIRST TO MAKE HER RIGHT.....



BARNIE'S NEW 1954 CHEVY CONVERTABLE HAS A FEW "SLIGHT" IMPERFECTIONS... 16 IN ALL. CAN YOU FIND THEM?

- ① ANTENNA
- ② SUNVISOR
- ③ SPOTLIGHT
- ④ DOOR HANDLE
- ⑤ GAS DOOR GUARD
- ⑥ '53 HUBCAP
- ⑦ '53 HEADLITE RIM
- ⑧ '53 BUMPER GUARD
- ⑨ '53 ACCESS. GUARD
- ⑩ '53 HOOD BIRD
- ⑪ '53 HOOD EMBLEM
- ⑫ '53 PARKLITE
- ⑬ MIRROR ON DASH
- ⑭ STEERING WHEEL
- ⑮ '210' TRIM
- ⑯ '53 GRILL TOOTH

# 1954 CHEVROLET ORIGINAL PRICES

Special	
4 Door Sedan	\$1,623
2 Door Sedan	\$1,680
Handyman Wagon, 4 door	\$2,020
Utility Sedan, 2 Door, 3 pass.	\$1,539
DeLuxe	
4 Door Sedan	\$1,771
2 Door Sedan	\$1,717
Handyman Wagon, 4 door	\$2,133
Delray Coupe	\$1,782
Bel Air	
2 Door Sedan	\$1,830
4 Door Sedan	\$1,884
Townsmen Wagon, 4 Door, 8 pass.	\$2,283
Convertible Coupe	\$2,185
Sport Coupe Hardtop Coupe	\$2,061

Average family  
income was  
**\$4,200**  
per year

**NEW ITEM**

## 1949-1954 "BULLNOSE" HOOD STRIP



1953 - 1954  
ORDER #2114

1949 - 1952  
ORDER  
#2114-1



**BACK IN STOCK**

# JANUARY 25<sup>TH</sup> OPPOSITE DAY

While it is unclear who created this Opposite Day and for what purposes, rumor has it that the unofficial holiday comes from a playground game, where children trick each other by asking silly questions and then reversing the answers.

The holiday is also sometimes called National Opposite Day in the United States.

## How not to Celebrate?

Celebrating Opposite Day is not an easy task - you'll just have to do the opposite of everything you do on any normal day.

- If you can, why not start the day by ending it — go to bed in the morning and work at night?
- Have dinner for breakfast and breakfast for dinner.
- Say right when you mean left and vice versa.
- Let your family, friends and colleagues know that you are celebrating Opposite Day. Otherwise, it could get very confusing for everyone around you.

## Did You Know...

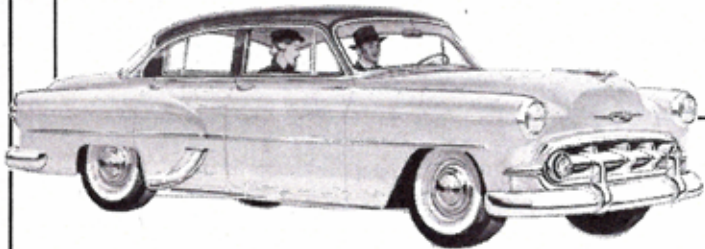
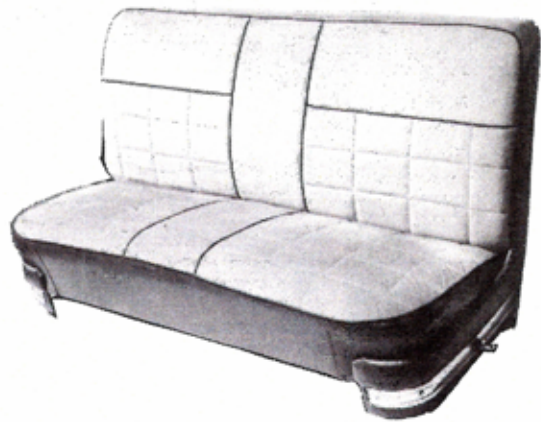
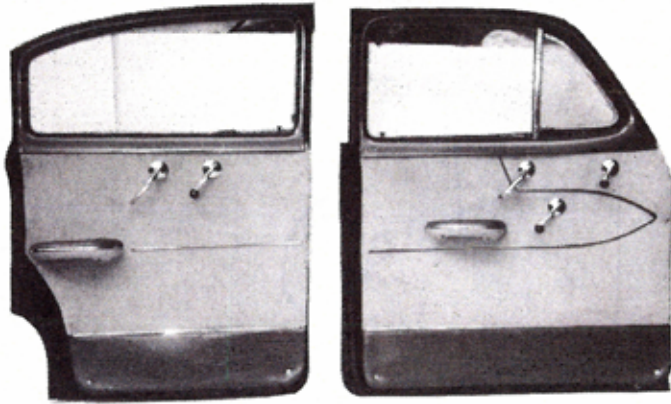
... about the Opposite Day Paradox? Technically, Opposite Day cannot exist. If you say today is Opposite Day, then because of the rules of the game, today would be the opposite of what you just said i.e. not opposite day or a normal day. Instead, if you said it was a normal day, then it would be a normal day.

***“Before you criticize someone, you should walk a mile in their shoes. That was when you criticize them, you are a mile away from them and you have their shoes.”***

***– Jack Handey***



**FROM OUR  
1993 CATALOG!**



**1953-1954 4 DOOR SEDAN  
CLASSIC CUSTOM INTERIOR**

Complete custom interior kit for your car using Brandon patterned velour and matching vinyl. Easy installation and reasonably priced for a great looking interior for your 4 door sedan.

**KIT INCLUDES:**

- Foam backed Brandon patterned velour cloth and matching smooth cloth seat covers.
- Pre-sewn headliner for easy installation in original brushed cotton or velour fabric.
- Color co-ordinated kick panels and rear package shelf.
- Loop or cut pile carpet with bound edges and matching heel pad, jute carpet pad — ready to install
- Cloth windlace in matching color pre-sewn to factory specs for easy installation
- Matching cloth seat side shell covers
- Preassembled door panels with new waterproof cardboards covered with padded fabric and vinyl and new metal edge support strips. Ready to install using your stainless trim pieces. Also includes appropriate vinyl to cover armrests.
- Sunvisors — cloth covered to match headliner using your cores sent to us.

Available in green, red, black, gray, brown, blue. (Specialty colors also available such as rose, teal, etc. Call with requests.)

Sample kits available. Please call for assistance.

Complete interior kit for 4 door sedan is priced at only ..... **\$1,050.00**

All items sold separately — Call for Prices.



**WINTER IN  
MINNE'SNOTA'**







**SPRING TIME!**





# 10% REBATE

## SAVE \$\$

**Example...**

**Interior cost \$2100**

**Rebate \$210**

You get **\$210**  
in **FREE** parts  
on your next order

**Rebate good on all parts in catalog**

# COMPLETE INTERIOR KIT

Start at  
**\$2195**

*Comes with...*

- Front and rear seat upholstery
- Ready to install door panels
- Front and rear carpet and pad
- Headliner
- Windlace
- Matching covered kick panels
- Matching covered deck panel
- Interior sunvisors (send us your cores and we'll cover them)
- Pleated door panels available

***Our interiors offer - affordable prices with quality materials, attention to details, made with USA***

***\* NOT A UNIVERSAL FIT. Made to order for your year and model***

# FLOOR SHIFT CONVERSION KITS

49-54  
PASSENGER CAR  
ORDER # 7105



49-54 TRUCK  
ORDER # 7105T



**\$269.00** set  
**REBATE WITH  
ORDER!**

**\$26.90** set  
**IN FREE PARTS**

## DID YOU KNOW?

### The fortune cookie was invented in America.

The first person in the U.S. reported to serve fortune cookies is Makoto Hagiwara from San Francisco. The first recorded use of serving fortune cookies was dated in the early 1890s.

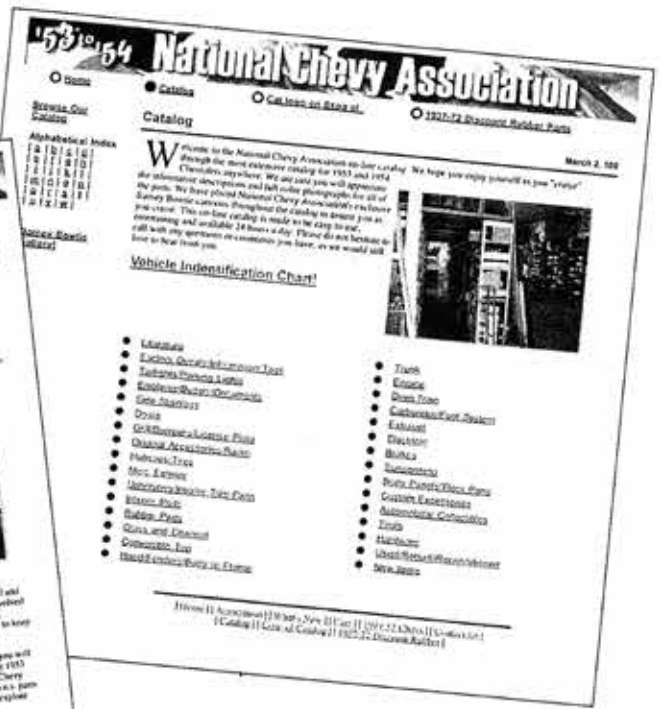
### The human brain is 78% water.

Up to 60% of the adult human body is made up of water. Research has indicated that both the human brain and heart are around 73-78% water.

New

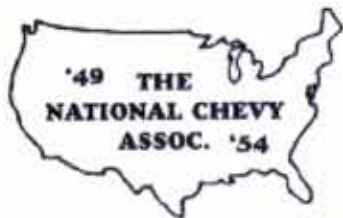
## Visit Us on the Web!

The National Chevy Association can now be found on the Internet at [www.nationalchevyassoc.com](http://www.nationalchevyassoc.com). Enjoy the convenience of shopping for your car parts online. In an online catalog that is easy to use, and entertaining as well. View the Barney Bowtie Gallery for some of Barney's greatest exploits. The "Cars" section contains a member vehicle slideshow you won't want to miss. Contact us to let us know what you think! We'll constantly work to improve and update the sight, especially with new items that become available. Happy Browsing!



# 1999-2000 NATIONAL CHEVY GOES ONLINE!





# NATIONAL CHEVY ASSOCIATION

*Dedicated to the pleasure, pride and preservation of 1949-1954 Chevrolets*



# MARCH SALE! SAVE \$\$

## HEADLINER SALE!



**2DR & 4DR SEDANS**

**\$399.00**

AVAILABLE IN  
GRAY/BLACK-TAUPE

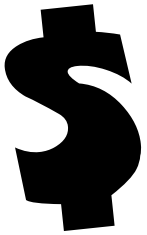
**FREE  
VISORS**

**FREE  
PARTS!**

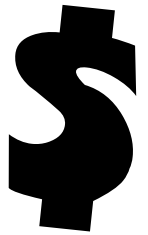
GET

**\$39.90**

**REBATE  
TOWARDS NEXT ORDER!**



# **MARCH SALE!**



## **WIND LACE**

**2DR SEDAN**

**\$75.00**

**4DR SEDAN**

**\$125.00**

# **READY TO INSTALL!**

**COMES WITH  
REBATE!**

**FREE  
PARTS!**



# Looking for a Deluxe Trunk Kit?

Here it is installed.

Looks good right?

Just not using the spare tire cover to show his nice new tire.



# HISTORY OF NATIONAL CHEVY

Our company was started in the fall of 1985 as a small company.

We had purchased an old Chevy only to find that no one really sold parts for the 49-54 Chevs and decided maybe we could help ourselves and others to find parts for these cars.

A few years earlier, we had purchased an old movie theatre built in 1918. The theatre was closed when we bought it but still had all the seats and other stuff in it. We donated the seats to a church that needed them, leveled the floor and now we had a place to do business.

We began doing a newsletter in February of 1986 mostly to local car people. As the business grew, so did the popularity of the newsletter.

As we grew, we bought part cars but needed a place to keep them, so we went north and bought 30 acres where the city didn't tell us what we could and couldn't do. We now have about 50 part cars (many of which are pretty picked over). We also have a large shop there for working on cars and making products that we sell where we employ three retired guys.

As we needed more space, we purchased a building across the alley which we moved our interior department into. There is also a large shop there where we can store parts and things like our exhaust systems and other parts.

The business has been a mostly fun experience for the last 36 years. We did vending at many shows over the years and met a lot of really nice people. We are no longer able to vend, but still work the business and attend as many car shows as possible.





947 Arcade, St. Paul, MN 55106  
Ph. (651) 778-9522 • Fax (651) 778-9686  
[www.49-54nca.com](http://www.49-54nca.com)  
'49 - '54 Chev Specialists

PRSR STD  
U.S. POSTAGE  
**PAID**  
Permit No. 34  
Brillion, WI

# Parts-Line

